



# ICCI INTERNATIONAL CONFERENCE ON CHILDHOOD OBESITY

## SCIENTIFIC PROGRAM

LISBON 5-8<sup>th</sup> JULY 2017  
WWW.ICCI2017.COM

### 5 JULY

**1700 - 1900**  
**Registration**  
\*Certificates must be shown at every time during Conference

**1900 - 2000**  
**Opening Ceremony**

**2000 - 2200**  
**Opening Show and Cocktail with the performances of:**  
"Orquestra Garage"

**Ann Isabel Rio**  
President of ICCI 2017  
**Leonor Botica**  
President of the Champalimaud Foundation  
**Tim Leharde**  
World Obesity Federation  
**Fernando Almeida**  
President of the National Institute of Health-Dr. Ricardo Jorge (NISA)  
**Francisco George**  
Director General of Health  
**Gonçalo Galao**  
World Health Organization/Europe  
**Fernando Araujo**  
Deputy Minister of Health

### 6 JULY

**0830 - 1015**  
**NEW DATA AND NEW IDEAS**  
Chair: Neil Stacey (Leeds Beckett University, UK)  
**0830** Vitorino Ribeiro (Hospital Institute of Porto and Universidade do Porto)  
Evaluating Childhood Obesity in Portugal through Electronic Patient Observance  
**0835** René Kucal (University of Applied Sciences Technikum Wien, Austria)  
Evaluating Childhood Obesity in Austria through Electronic Patient Observance  
**0840** João Bernardino (Hospital de São João, Portugal)  
Evaluating Childhood Obesity in Portugal through Electronic Patient Observance  
**0845** Pedro Teitelbaum (Faculty of Health Sciences, Universidade Nova de Lisboa, Portugal)  
Evaluating Childhood Obesity in Portugal through Electronic Patient Observance  
**1015 - 1015** Debate/Discussion

**1015 - 1045**  
**MINI-AUDITORIUM**  
**Food Safety and Food Security: conflict or the same "plate"**  
Chair: José Maria Albuquerque (INIA, PT)  
**1015** Rui Rodrigues (INIA, PT)  
Food safety - a challenge for a healthy balance between a better quality food production and the consumer needs (INIA)  
**1020** Pedro Portugal (GASAP, PT)  
Food safety and food quality (INIA)  
**1025** Pedro Queiroz (INIA, PT)  
Food safety and food quality (INIA)  
**1030** Laura Webber (The University of Liverpool, UK)  
Food safety and food quality (INIA)  
**1035** Paula Alvito (INIA, PT)  
Food safety and food quality (INIA)  
**1040** Jizah Ullah (The University of Liverpool, UK)  
Food safety and food quality (INIA)  
**1045 - 1045** Debate/Discussion

**1045 - 1045**  
**WHITE LOUNGE**  
**How Healthy is Italy?**  
An international table led by Tommaso Vinciguerra (University of Applied Sciences, Italy)

**1045 - 1045**  
**ORAL PRESENTATION**  
**Obesity in the world with PIVOT: James**  
London School of Hygiene and Tropical Medicine (UK)  
Humboldt University of Berlin (Germany)

**1130 - 1130**  
**ORAL PRESENTATION**  
**Obesity in the world with PIVOT: James**  
London School of Hygiene and Tropical Medicine (UK)  
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**1130 - 1300**  
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Humboldt University of Berlin (Germany)

**1300 - 1400**  
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## FLIP TO CONTINUE



WELCOME TO LISBON

9:00 - 13:00

NEW PUBLICATIONS

- Food Marketing towards Children**  
Chair: Kruti Raja Meppa (Institute of Public Health of Norway / NIJ)
- 9:00** - Gabriela Teixeira (Brazil / PI)  
To the influence of television food advertising on children's choices
- 9:05** - Larin Frost Anderson (University of Iowa / NIJ)  
To marketing of food and beverage products: lessons from the "Tostitos" model
- 9:10** - Jason Higford (University of Liverpool / UK)  
To the impact of social media on children's food choices
- 9:15** - Pedro Ortega (Instituto de Salud Carlos III / PI)  
To the impact of social media on children's food choices
- 9:20** - Tim Lobstein (World Obesity Federation / PI)  
To the impact of social media on children's food choices
- 9:25** - Julia Breda (Instituto de Salud Carlos III / PI)  
To the impact of social media on children's food choices
- 9:30** - Debate/Discussion

10:00-10:45

MINI AGITORIUM

- With food and diverse approaches towards children on family setting**  
Chair: Margherita Carli (European Childhood Obesity Group / ECOG)
- 10:00** - Gabriel de Santiago (University of León / PI)  
To the impact of social media on children's food choices
- 10:05** - Patricia Paulillo (Instituto de Salud Carlos III / PI)  
To the impact of social media on children's food choices
- 10:10** - Alicia Pérez-Solís (Instituto de Salud Carlos III / PI)  
To the impact of social media on children's food choices
- 10:15** - Debora C. Cristofari (University of Coimbra / PI)  
To the impact of social media on children's food choices
- 10:20** - Debate/Discussion

10:45-11:30

WHITE LOUNGE

10:45-11:30: Treatment of Child-onset Obesity as an Addictive Process led by Robert Pflieger (pi)

11:30-13:00

NEW PUBLICATIONS

- Physical Activity**  
To: Physical, Cognitive, and Behavioral Outcomes
- 11:30-12:15** - Emma Sallis (University of Leeds / UK)  
Physical activity and mental health: a review
- 12:15-13:00** - Debate with Chairpersons  
Hilary Rutter (London School of Hygiene and Tropical Medicine / UK)  
Isabel Loureiro (National School of Public Health / PT)  
Jason Hallford (University of Liverpool / UK)  
Tamara Tractinsky (Instituto de Salud Carlos III / PI)



14:00-14:45

WHITE LOUNGE

14:00-14:45: The Role of the Family in the Development of Child-onset Obesity led by Robert Pflieger (pi)

14:45-15:30

NEW PUBLICATIONS

- Physical Activity**  
To: Physical, Cognitive, and Behavioral Outcomes
- 14:45-15:30** - Emma Sallis (University of Leeds / UK)  
Physical activity and mental health: a review
- 15:30-16:15** - Debate with Chairpersons  
Hilary Rutter (London School of Hygiene and Tropical Medicine / UK)  
Isabel Loureiro (National School of Public Health / PT)  
Jason Hallford (University of Liverpool / UK)  
Tamara Tractinsky (Instituto de Salud Carlos III / PI)



16:15-18:00

NEW PUBLICATIONS

- Food Consumption, Diet and Nutrition in Children**  
Chair: Maria Antónia Cabral (pi)
- 16:15** - Carla Lopes (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 16:20** - Pedro Moreira (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 16:25** - Ana Dicks (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 16:30** - Isabel Castanheira (NIH / PI)  
To the impact of social media on children's food choices
- 16:35** - Alexandre Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 16:40** - Debate/Discussion

18:00-18:45

MINI AGITORIUM

- From the UK to Brazil: the Role of the Family in the Development of Child-onset Obesity**  
Chair: Nuno Borges (iCASA / PI)
- 18:00** - Ana Cristina Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 18:05** - Ana Cristina Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 18:10** - Ana Cristina Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 18:15** - Ana Cristina Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 18:20** - Debate/Discussion

18:45-19:30

WHITE LOUNGE

18:45-19:30: The Role of the Family in the Development of Child-onset Obesity led by Robert Pflieger (pi)

19:30-20:15

NEW PUBLICATIONS

- Food Consumption, Diet and Nutrition in Children**  
Chair: Maria Antónia Cabral (pi)
- 19:30** - Carla Lopes (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 19:35** - Pedro Moreira (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 19:40** - Ana Dicks (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 19:45** - Isabel Castanheira (NIH / PI)  
To the impact of social media on children's food choices
- 19:50** - Alexandre Santos (Instituto de Saúde Pública / PI)  
To the impact of social media on children's food choices
- 19:55** - Debate/Discussion

20:15-21:00

WHITE LOUNGE

20:15-21:00: The Role of the Family in the Development of Child-onset Obesity led by Robert Pflieger (pi)

9:00 - 18:30

NEW PUBLICATIONS

- The European Association for the Study of Obesity (EASO) Meeting**  
Hilary Rutter (London School of Hygiene and Tropical Medicine / UK)  
Isabel Loureiro (National School of Public Health / PT)  
Jason Hallford (University of Liverpool / UK)  
Tamara Tractinsky (Instituto de Salud Carlos III / PI)

MINI AGITORIUM

- Marketing and Surveillance Activities**  
Chair: Maria Antónia Cabral (pi)
- 9:00** - Gabriela Teixeira (Brazil / PI)  
To the influence of television food advertising on children's choices
- 9:05** - Larin Frost Anderson (University of Iowa / NIJ)  
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THEMES

- Theme 1 CHILDHOOD OBESITY EPIDEMIOLOGY AND NEW RESEARCH**  
Prevalence trends, etiology, risk and protective factors, childhood nutritional assessment, early life, clinical and multidisciplinary management, comorbidity, genetics and epigenetics, microbiome, food and food research.
- Theme 2 NON-GOVERNMENTAL ACTION AND POLICY MAKING**  
Public health action, research-based programs, setting up evidence-based healthy schools, school-based intervention, non-formal and physical activity education, school-based nutrition, multi-sector approach, engaging and governance approach.
- Theme 3 SOCIAL, CULTURAL AND BEHAVIORAL OVERVIEW**  
Diet, food consumption patterns, physical activity, socio-cultural and religious, marketing, digital, behavioral, psychological, risk, protection of obesity, stigma, dietetics, lifestyle, behavioral, community, cultural factors.
- Theme 4 IMPROVING FOOD ENVIRONMENT FOR CHILDREN**  
Food and agriculture, food security, healthy and unhealthy, marketing and labeling, food trends, all forms of marketing to children, environmental sustainability, food policy and regulation, improving diet, food, home, media and education, the art of making healthy.
- Theme 5 CHILDHOOD HEALTH IN ALL POLICIES**  
Public health, obesity, and non-communicable diseases (NCDs) and mental health, global nutrition.